



HACK2SKILL BRAND USAGE GUIDELINES

Here's a quick guide to outline the do's and don'ts of using Hack2skill's brand elements which include trademark, logo and design marks, resourceful tools, and design elements associated with Hack2skill.

Registered Trademark



Primary



Secondary



Secondary

If you're showing the Logo in black and white color then make sure not to use the black logo on a black/dark background and the white logo on a white/ pale or light color background.

Correct usage of Brand Names

- 01 Hack2skill [Use 'H' in caps & 's' in regular]
- 02 H2S [Use H & S in caps only]
- 03 You may change the look & appearance of the message depending on your inclination without hampering the brand guidelines & the content.
- 04 You must tag the official handles of Hack2skill while promoting on social media.

Colour



Gradient



#0c0c0c



#0b1a51



#601b8a



#2c76e5



#062b78

Clear Space



Typography



Montserrat Bold Font size 245 pt



Montserrat Bold Font size 28 pt

Typography

Type face Montserrat

Font: Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Font: Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Font: Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Font: Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Font: SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Font: ExtraBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Not Allowed



Do not deform the logo



Do not use shadow



Do not outline logo



Do not move any part



Do not use other font



Do not layer other content on top or below



Do not use the logo as part of a sentence

Do not alter the logo artwork in proportion or color. Above are some examples of logo presentations which are not allowed.



THANK YOU

If you'd like to use our brand elements in a way that is not mentioned in these guidelines, then you can contact info@hack2skill.com